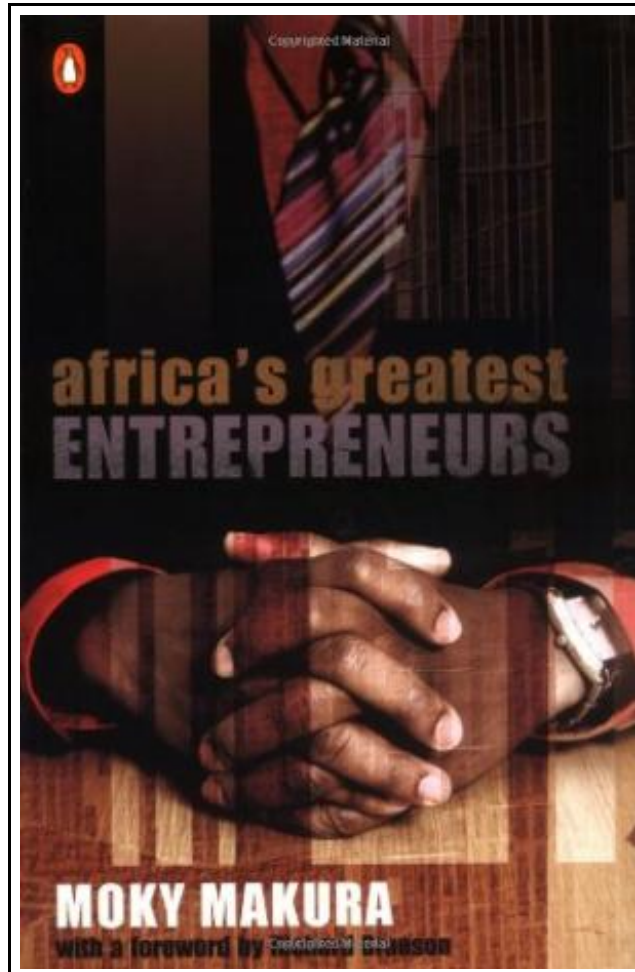


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AFRICA'S GREATEST ENTREPRENEURS



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Penguin Books (SA) (Pty) Ltd. Paperback. Book Condition: new. BRAND NEW, Africa's Greatest Entrepreneurs, Moky Makura, "Africa's Greatest Entrepreneurs" comprises of a series of profiles on some of the most successful and dynamic businesspeople currently operating in Africa. Each chapter is dedicated to a single entrepreneur and will focus on the personality as well as the story of how they achieved their success in their particular environment or field. The narrative will focus on the personal success stories of these self-starters in the context of the economic and political climate of their respective markets. Issues discussed include: how they started in business; their defining moments; the challenges they faced and how they overcame them; their frustrations and achievements; what kept them going; what they learned in the process; things they would have done differently; their relationship with the political power structures; their opinions on leadership, on Africa's future; their heroes and villains; and, finally, the legacy they leave behind. The book is inspiring and will provide a better understanding of who the real powerbrokers in Africa are. It will give an unprecedented insight into unique and successful African entrepreneurs as well as first-hand experiences of the realities of how to get things done on the continent. "Africa's Greatest Entrepreneurs" will feature an eclectic mix of the most well-known and notable entrepreneurs in Africa. Some of the names included in the book are: Kagiso Mmusi (Botswana), Victor Fotso (Cameroon), Jean Kacou Diagou (Cote d'Ivoire), Gerald Mangoua (Cote d'Ivoire), Kofi Amoabeng (Ghana), Kwabena Adjai (Ghana), Chris Kirubi (Kenya), Daniel David (Mozambique), Wale Tinubu (Nigeria), Aliko Dangote (Nigeria), Aliou Sow (Senegal), Mzi Khumalo (South Africa), Keith Kunene (SA), Ndaba Ntsele (SA), Herman Mashaba (SA), Richard Maponya (SA), Mo Ibrahim (Sudan), Reginald Mengi (Tanzania), Ali Mufuruki (Tanzania) and Wavamunno (Uganda).



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