



The Music Business and Its Realities for Today's New Musicians

By MS Barbara W Ochoa

Createspace, United States, 2011. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****. Why This Book? This course is essential for anyone who wants to be in any aspect of the music business. It is an appropriate class for aspiring music industry professionals such as musicians, entertainment managers, songwriters, agents, and producers. The lessons learned in this course will provide essential information students need to maneuver the current uncertain evolution of the music business brought about by digital innovation and the Internet. The curriculum for this course is built on reliable industry sources as well as the real life experiences of the instructor. Impressive., a direct and up to date guide to the Music Industry today. The insight provided here is a must and benefit for anyone considering pursuing a serious career in the field of Music. An informative and personal step by step approach, cost saving principles, effective tools, Management skills, from the studio to the stage, and copyright to contract. This book takes a thorough approach and it is well researched. It will offer you tips and essentials that you will need to succeed. Barbara is a first class...



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